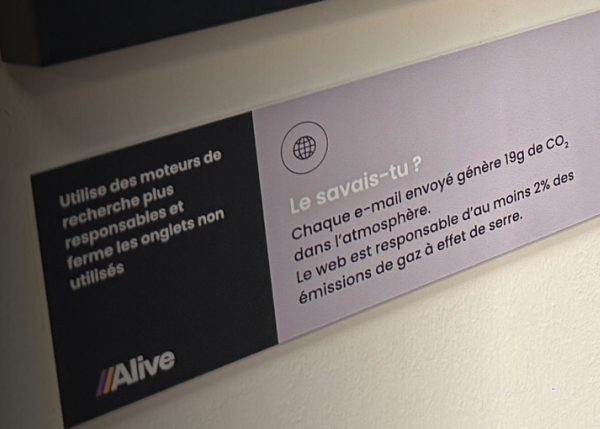




Optimizing Meeting Room Usage with flexEZ[®] at Alive Technology

Executive Summary

Alive Technology, a collaborative technology solutions provider, successfully deployed oomnis's Room Booking & Resource Analytics (flexEZ®) solution at their Experience Center in Tourcoing. This implementation transformed their showroom into a living demonstration of intelligent space management, providing both operational efficiency gains and a powerful tool for client demonstrations.



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The Challenge

Before implementing flexEZ®, Alive Technology faced several common workspace management challenges:

- Difficulty determining room availability at a glance
- Frequent "no-show" reservations that blocked rooms unnecessarily
- Limited visibility into actual room utilization rates
- Lack of reliable data to optimize space allocation decisions

These issues made their Experience Center an ideal testing ground for demonstrating intelligent, data-driven workspace solutions.

SOLUTION IMPLEMENTED

Alive Technology deployed flexEZ® Room Booking, featuring:

Integrated Tablet Displays

Installation at each meeting room entrance

Centralized SaaS Platform

Intuitive dashboard for analytics and management

Resource Analytics Module

Data-driven insights into space utilization



Key Features Demonstrated

Immediate Availability Visualization

- Instant status display (free/occupied/reserved)
- Real-time duration information for available rooms
- Reduced friction and time waste in finding meeting spaces

Intuitive Immediate Booking

- On-site room reservation without computer access
- Meeting extension capabilities when rooms are available
- Streamlined booking process for spontaneous meetings

Intelligent Space Management

- Cross-room availability search when primary rooms are occupied
- Efficient alternative space identification and booking
- Particularly valuable in flexible/agile work environments

Data-Driven Decision Making

The flexEZ® Resource Analytics platform provides crucial insights:

Real occupancy rates for each meeting room

Average meeting durations across different spaces

Peak usage periods identification

Underutilized space recognition

User-friendly interface accessible to non-technical staff

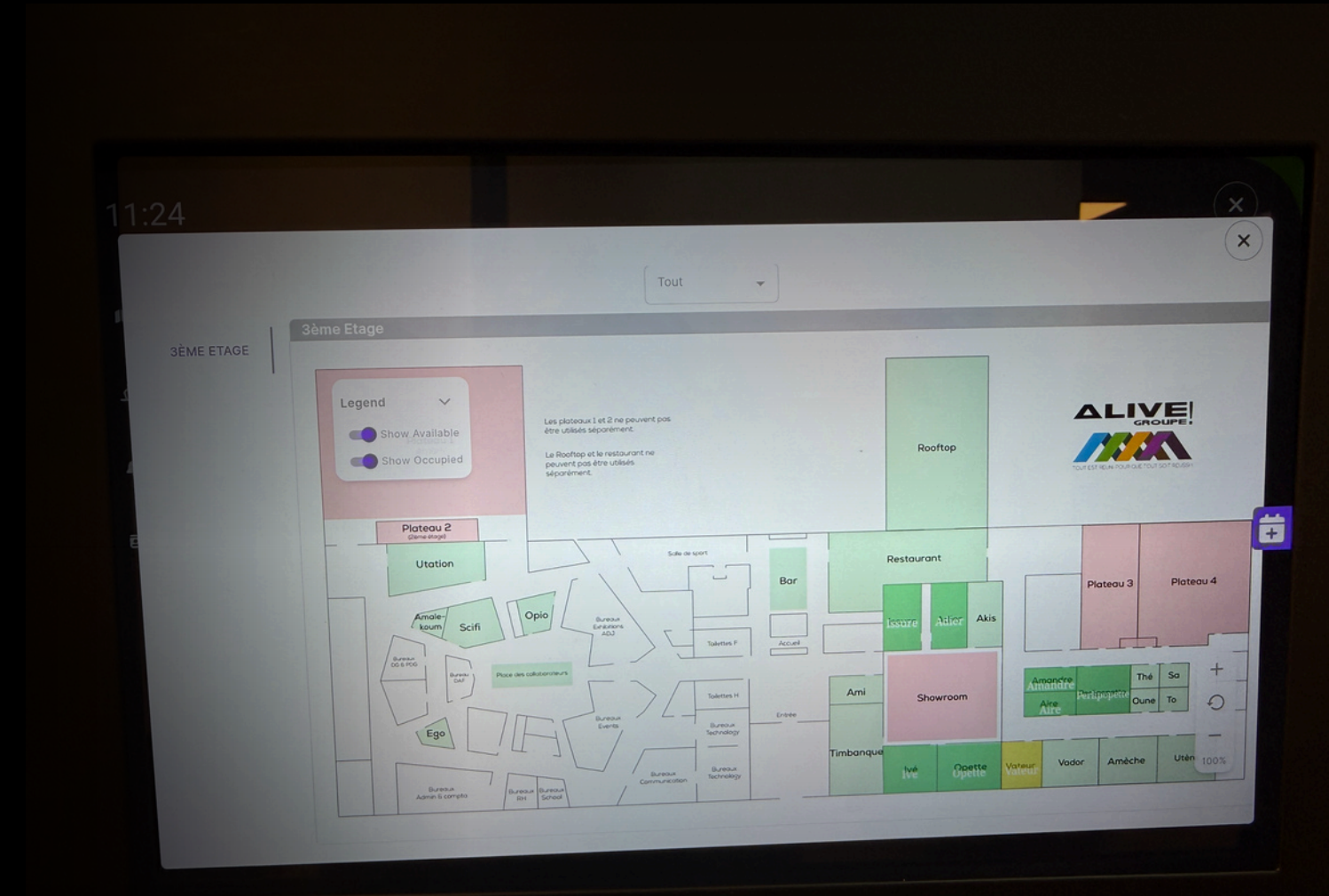
Business Benefits Achieved

For Alive Technology's Operations:

- Improved space utilization efficiency
- Reduced "ghost bookings" (reserved but unused rooms)
- Better meeting room availability for staff and clients
- Data-backed insights for space planning

For Client Demonstration Value:

- Live, tangible demonstration of intelligent room management
- Illustration of data-driven workspace optimization
- Support for comprehensive discussions about collaborative environments
- Immersion in practical technology application



Conclusion

flexEZ® aligns perfectly with Alive Technology's Experience Center philosophy: making technology simple, useful, and measurable. The implementation serves dual purposes—enhancing daily operations while providing authentic demonstration capabilities that help clients envision similar transformations in their own workspaces.

"We use the tool daily... and recommend it with full legitimacy to our clients."

– NICOLAS BERNARD, General Manager, Alive Technology





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